

Breaking Down Barriers and Unlocking Belief.

HeartShare St. Vincent's Services
Corporate Mentorship Program



Agency Background





Why
We're
Here

The need is local, real, and urgent.

New York City is a place of unbelievable opportunity and wealth. But despite that, many children and families aren't able to take advantage of it. They can't even begin to think about what their future could look like. They're dead set on the unending obstacles that continue to pop up before them.

But these kids and families possess something powerful—maybe even as a byproduct of this city. They have grit. They have resilience. And with a little support they can tackle these unimaginable obstacles. We owe it to these kids and this City to understand the need and provide support in all its forms.

5,000 children are separated from their families in New York City each year.

Nationally, only **3%** of foster youth graduate from higher education.

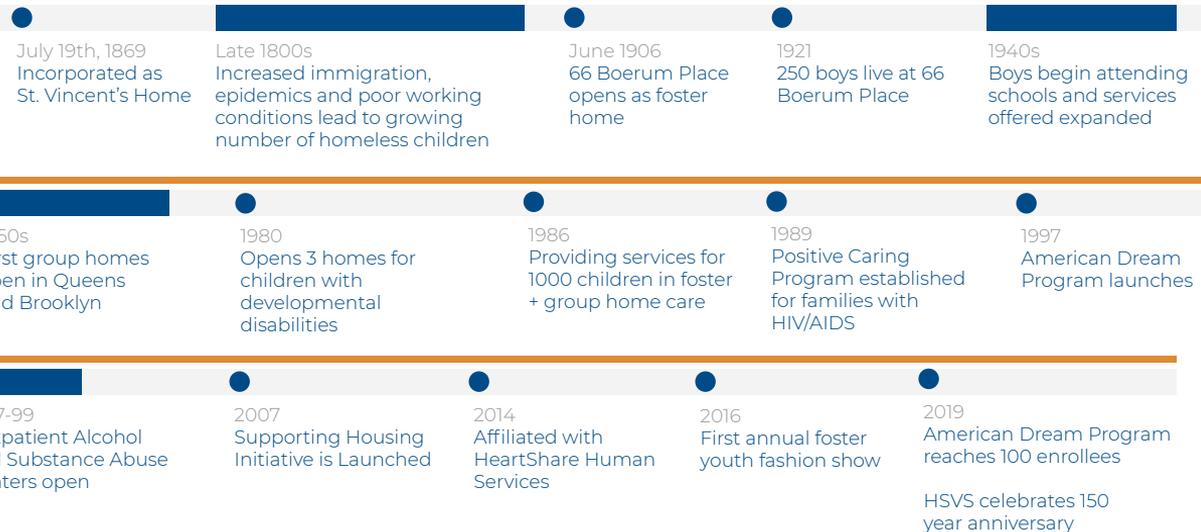
64% of foster youth have an income below the poverty line at age 24.

On any given day **130** children stay in a boarding center awaiting placement in a NYC foster home.

LGBTQ youth are overrepresented in the foster care system and twice as likely to be treated poorly.

For 150 years, we have worked to equalize opportunities for those who need it most.

St. Vincent's Services was founded in 1869 as a home for young working boys—many of whom either had no family or had families too poor to care for them. Since then the agency has continued to expand its services (and footprint) to meet the evolving needs of children and families within NYC.



History of Service





Agency
+ Action

Our commitment is unwavering and our scope of service continues to grow each day.

Today, HeartShare St. Vincent's Services has 500 staff members, operating across every borough of the city. We provide a comprehensive and holistic set of programming for both children and family dealing with a range of trauma related to family separation.

Service over
New Yorkers (children and
families) each year.

6000

\$50 million

In annual revenue through
institutional, governmental,
and private support.

116 youth have
been adopted between 2017-
2018, **100%** of the adoption
target.

Since 2016, **100%** of
families in preventive program
remained together 6 months
after case closure

95% of new sibling
groups have been placed
together since 2017.

KEY
DIVISIONS

Foster Care + Preventive Services
Residential + Housing Programs

Integrated Health Services
Youth Development Programs

Four key ideas sit at the heart of what we do, driving our approach to service and allowing us to create the most impact possible.

UNLOCKING BELIEF

Belief is a powerful thing. When you have it, you can better evaluate your surroundings and take your own steps to propel yourself forward. HSVS is an organization that uncovers potential, thereby unlocking belief. It's central to the mission. Our staff, partners, and supporters instill in each child and family a steadfast conviction that every person has the strength to overcome life's hurdles.

RADICAL ACCEPTANCE

Each child and family is different. They come with their own backstory, their unique set of roadblocks, and their individual set of needs. No matter their situation, we accept them. No matter their beliefs, we accept them. No matter their identity, we accept them. We understand that the human experience can be complex and diverse and messy. Through empathy and openness we will always adapt to the needs of our community.

AUTHENTIC HUSTLE

Our history is rich, but we operate with an eye to the future. There's much work to be done, and the need is not going to disappear. A dedication to realness, scrappiness, and authenticity drives the entire agency. This translates into efficient, evolving programming, best-in-class talent and passionate, deliberate action. All built around the children and families we serve.

OUTCOME FOCUSED

As new societal challenges emerge, we adjust our solutions and formulas to address them. We are a data-driven, human agency, evolving as new evidence appears. Confident in our process and programming, but aware that tracking, iteration and improvement are requirements if we are going to continue to grow and expand our reach across the City.

Guiding Principles

American Dream Program





American Dream Program

A multi-layered support system, focused on giving our youth access to a whole new future.

We stand firm in the belief that education is the key to our youth achieving lifelong stability and success. Access to high-quality education will eradicate many of the racial inequalities and systemic barriers our young people face. Through the American Dream Program, we are living this belief.

The American Dream Program enables HSVS to provide a deeper level of educational services. We focus our efforts on two key areas:

PATHWAYS TO GRADUATION

Support middle and HS students with tutoring, advocacy and confidence —helping them not only be college bound, but college-ready.

SCHOLARSHIP & SUPPORT

Secure college placement and continue to mentor and support scholars through their experience.

PROGRAM TO DATE

89 total scholars have participated in the college program since 2014

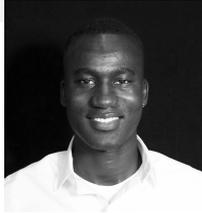
Persistence rate of ADP **81%**

61 scholars enrolled in college for 2017-18 school year

Against unimaginable obstacles, our scholars find a way to persevere. These are just four examples of what they've been able to achieve.

MAMADOU DIONE

Mamadou is currently an assistant engineer at Turner Construction. He earned his B.S in civil engineering from NYU Tandon School of Engineering. He is a founding member of the HSVS Junior Board.



MELANIE LIANG

Melanie Liang is a recent graduate of the University of Buffalo where she majored in International Studies. In 2020, Melanie will be traveling on scholarship to South Korea to teach English to children. Upon return to NYC, she plans to obtain her Master's Degree in International Studies.



DARETH OGLE

A recent graduate of the University of Albany and an aspiring lawyer, studying to take the LSAT exam. When she's not working as a paralegal and quality assurance specialist, Dareth is a fierce advocate for the rights of youth in foster care and recently testified about the importance of one on one coaching for youth in foster care during a NYC Council Hearing.



GABBIE RODRIGUEZ

Currently a senior at The City College of New York studying Early Childhood Education. She hopes to become a Pre-K teacher and, eventually, a principal. As an advocate, she has spoken at rallies for the Fair Futures campaign and organized programs for youth in care in college.



ADP Scholar Snapshot



Building A Fair Future

The ADP impact is real. We're now partnering with others to reach as many youth as we possibly can.

In addition to doubling-down on the existing program, we are working to make New York City the leader when it comes to championing those in foster care.

OUR GOALS FOR 2020 + BEYOND

Provide coaching, tutoring and academic support to all students between 6th and 12th grades to get them ready to graduate and matriculate into a college or vocational program.

85% college persistence rate

Enroll and support **55** students in "best fit" colleges

FairFutures ▶

HSVS has formed a coalition with other similar agencies dedicated to making New York the first city in the country to provide comprehensive support for young people in foster care from middle school to age 26.

New York City recently announced \$10 million funding for the program.

Mentoring Towards Reality



Skills +
Exposure

Beyond schooling and tutoring, professional mentorship opens our scholars' eyes to what's possible.

A twelve-month program, developed in tandem with Guggenheim Partners, has helped 30 ADP scholars prepare for their post-college career.

GOALS + DEVELOPMENT

A post-secondary degree is crucial for youth in foster care to break out of the cycle of poverty and find success. However, we know that we must do more to ensure that ADP Scholars and Alumni graduate as confident, competitive, and connected job applicants.



- BUILD CONFIDENCE
- FOCUS AND HARNESS MOTIVATION
- GROW CRITICAL JOB + CAREER SKILLS
- EXPAND PROFESSIONAL NETWORK

STEPPING INTO

Guggenheim Partners

Unlike their non-foster care peers, the Mentorship Program Fellows do not have the professional connections or expendable financial resources to engage in internships and build valuable, supportive networks.

This program allows these motivated scholars to see (and literally step into) a professional world that we take for granted.

GUGGENHEIM

FELLOW (+ MENTOR) RESPONSIBILITIES

- Attend all 11 monthly sessions from March - December, 2019
- Actively participate and engage in sessions
- Develop your personal brand, gain essential interpersonal and professional skills, and grow your networks
- Complete a professional portfolio that includes a Resume, Cover Letter, and SMART Goals with the support of your mentor(s)
- Communicate and check-in with one another bi-weekly via email, phone, or text

The Existing Curriculum

SESSION	TOPIC	POST-MEETING OBJECTIVES
1	Team Building	Complete Pre-Assessment
2	Relationship Building	Write "I am from" poem + share w/ coach
3	Match Reveal	Send mentor an email sharing Rose & Thorn for your week
4	Resume Development	Complete resume draft + share w/ coach
5	Cover Letter Development	Complete cover letter draft + share
6	Interview & Career Prep	Develop job description for career you would like to pursue in the future
7	Career Planning: Part I	Develop SMART Goals + share w/ coach
8	Career Planning: Part II	Create vision board + share w/ coach
9	Mock Interviews	Take selfie with mentor + share w/ coach
10	Networking for Success	Collect a business card + follow up
11	Celebration	



Mentor Benefits

This corporate partnership works both ways: the mentors also gain meaning from the year.

The purpose of this program is clear. Everyone involved is working to greatly increase the professional development of the fellows. That being said, this program touches all who participate.

RELATIONSHIP-BUILDING

The nature of the program allows for true bonds to be created between mentor and fellow.

DEEPER VOLUNTEERISM

A more meaningful way to give back, going beyond the standard once-a-year corporate volunteer day.

CROSS-TEAM POLLINATION

Great opportunity for employees to work together who normally wouldn't.

TANGIBLE DIFFERENCE-MAKING

The year-long timeline gives mentors a chance to see the fellows grow in skills and confidence.

Guggenheim Partners has been and remains a tremendous supporter of Heartshare St. Vincent's Services and the American Dream Program. After two successful years of mentorship, we are looking to expand this corporate program to reach more of our youth.

It is our hope that we can bring on two to three additional organizations to join our mentorship program and make this piece of ADP even more impactful and transformational.



Expanding The Program

If interested in learning about the HSVS Corporate Mentorship Program, please reach out to Elyse Pitock (elyse@heartshare.org).

Thank you

Dawn Saffayeh, *Executive Director*

